

SPONSORSHIP & TEAM INFORMATION



BOYS & GIRLS CLUBS
OF COLUMBIA



ROOTIN' TOOTIN' CHILI COOKOFF

2024 / 18TH ANNUAL

PRESENTED BY

JES HOLDINGS, LLC



Send completed registration or any questions to wende@bgc-columbia.org



APRIL 20TH, 2024

2:00 P.M. - 5:30 P.M.



HOLIDAY INN EXPO CENTER

2200 INTERSTATE 70 DR SW | COLUMBIA, MISSOURI 65203



THE EVENT



ROOTIN' TOOTIN' CHILI COOKOFF

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Saturday, April 20th, 2024 | 2:00 p.m. - 5:30 p.m.

Holiday Inn Expo Center | Columbia, Missouri

Sign up today to join the chili showdown as a team or a sponsor for Columbia's biggest chili competition. More than 2,500 people and 50 teams will be attending to raise money, have fun and support Great Futures for kids at the Boys & Girls Clubs of Columbia!

Enjoy live music as the public samples all the chili they can eat from more than 50 teams. Be a supporter of the Boys and Girls Clubs of Columbia!

The Boys & Girls Clubs of Columbia (BGCC) provide a fun, safe and constructive environment for nearly 200 Columbia area kids and teens during out-of-school hours, including summer and after school. BGCC offers a variety of tested, proven and nationally recognized programs designed to empower kids and teens to excel in school, become good citizens and lead healthy, productive lives. Every great future has a starting point. **Theirs start with you.**

Find out more at www.bgc-columbia.org.

THE CAUSE



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ROOTIN' TOOTIN' CHILI COOKOFF

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SOLD
Hot or Pepper
\$7,000

SOLD
Presentin'
\$6,000

Chili
Greeter
\$3,000

Blazin'
\$2,000

Smokin'
\$1,300

Chili
Team
\$300

VISIBILITY & PROMOTION

Name as Part of Event Title	✓	-	-	-	-	-
Name Following Event Title	-	✓	-	-	-	-
Radio/Television Advertising	✓	✓	✓	✓	-	-
Print Advertising	Logo	Logo	Logo	Logo	Logo	-
Posters: 400+	Logo	Logo	Logo	Logo	Logo	-
T-Shirts: 500+	Logo	Logo	Logo	Logo	Logo	-
Online Promotion	Logo	Logo	Logo	Logo	Logo	-
Team Packet Materials	Logo	Logo	Logo	Logo	Logo	-
Complimentary Event Tickets	30	25	20	20	10	-
Exclusivity	1	1	1	Open	Open	Open

EVENT DAY BENEFITS

Company Spokesperson to Address the Audience	✓	-	-	-	-	-
Recognized in PA Announcements	✓	✓	✓	✓	✓	-
Primary Booth Position at Entrance	-	-	✓	-	-	-
Company Banners Displayed	2	2	2	1	1	-
Extra Booth Space	1	1	1	1	\$300	\$300
Chili Team with Booth	✓	✓	✓	✓	✓	✓
Premier Booth Placement	✓	✓	✓	✓	-	-
Complimentary T-Shirts	5	5	5	3	3	1

REGISTRATION FORM

Contact: _____

Head Cook: _____

Company: _____

Address: _____

City: _____

Zip: _____

Phone: _____

Email: _____

Participation Level

- ☒ **SOLD** Hot or Pepper \$7,000
- ☒ **SOLD** Presentin' \$6,000
- ☐ Chili Greeter \$3,000
- ☐ Beverage \$3,000
- ☐ Blazin' \$2,000
- ☐ Smokin' \$1,300
- ☐ Team \$300
- ☐ Extra Booth Space \$300

Payment Method:

- ☐ Check ☐ CC
- ☐ Cash ☐ Bill Me

Pay online at bit.ly/donatetoBGCC

Make checks payable to:

Boys & Girls Clubs of Columbia
Attn: Wende Wagner
1200 N 7th Street
Columbia, MO 65201